

2021

FRENCH-AFRICAN FOUNDATION
YOUNG LEADERS PROGRAM

Paris & Montpellier

Summary



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01 French-African Foundation's Founders

Welcome to the Young Leader program, welcome to your Young Leader program. Enjoy, discuss, be inspired, share your experience and be ready to learn from others. It's not every day that a hundred people can come together just for the sake of exchanging. Even more today, as the Covid 19 pandemic still endures in its 18 month, and we have had few occasions to come together as a group.

We have all learned from this pandemic, at home and at work; with much humility, we have united together. It's these moments that have brought us to choose the theme of resilience. That which pushes us to move forward and to develop our projects in spite of the difficulties we face.

The Covid 19 pandemic, climate change, difficulties faced by populations and continents, represent unceasing challenges that renew on a global scale. It is all our responsibility to find solutions to these challenges, and to build bridges between leaders to move forward together. We must reflect, we must work to find solutions for the benefit of humankind. These kinds of challenges are not limited by borders, races or religions. These words of Albert Camus match our current context: «Each generation doubtless feels called upon to reform the world. Mine knows that it will not reform it, but its task is perhaps even greater. It consists in preventing the world from destroying itself.»

To be a leader in 2021 and beyond requires abilities henceforth considered ordinary: empathy, brotherhood, solidarity, sharing and above all respect. And it's these qualities that will make this week such an extraordinary moment for you.

As Young Leaders of the French-African Foundation, class of 2021, you represent a new generation that allows humanity to hope for a better world.

We would like to thank our sponsors, our presenting speakers and the French-African Foundation's team, who all made this week, we hope, one that will impact your careers, your personal lives, if only by meeting others.

We hope you have a wonderful week.

Alexandre Coster

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Khaled Igue

A stylized, handwritten signature in black ink.

Grégoire Schwebig

A stylized, handwritten signature in black ink.

Marion Scappaticci

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French-African Foundation's Founders



02 French-African Foundation's benefactors

Since its creation, the French-African Foundation has been supported in its approach by major partners from the public and private sectors.

The French-African Foundation thanks l'Agence Française de Développement - French Development Agency, Ministère de l'Europe et des Affaires étrangères - the Ministry of Europe and Foreign Affairs, Groupe Duval, Meridiam, Société Générale, Essec, Concerto, Egon Zehnder and On Avocats.



The 2021 Young Leaders program also benefits from a special support from:





Rémy Rioux
General Manager, Agence Française de Développement.

03 Young Leaders program

The devastation caused by the pandemic is immeasurable and the challenges facing Africa and France have never been more complex.

To address these challenges, the French-African Foundation is proposing to the new promotion of Young Leaders to formulate new solutions for tomorrow on the theme of **resilience**, by addressing and challenging the concept of resilience.

How to accelerate recovery? What solutions remain to be explored so that inclusive growth becomes the fabric of our societies? What are the next steps? These are all questions addressed to you, the next generation of French-African leaders.

For 5 days, this seminar in Paris and Montpellier will allow you to experience highlights in the presence of decision-makers from the political, economic, cultural, sports and entrepreneurial spheres.

AGENDA

IMPORTANT: TIME MANAGEMENT IS KEY!

Kindly note you are expected to arrive 10 minutes before the start of each session.

Plenary sessions and workshops start at the indicated time.

Titles and biographies are to be found later in this document.

Day 1: Monday, October 4th

 Time	 Session	 Description
7:00am 8:50am		Self-catering breakfast - location: Pullman Hotel, Salon Saint Germain
9:00am 9:45am	Plenary #1:	Icebreaker by Wakatoon and the French-African Foundation
10:45am 11:15am		Break & Networking
11:15am 12:00pm	Plenary #1:	Icebreaker session - part 2
12:00pm 12:45pm	Plenary #2: «Energy, climate change and us: why Africa will invent something new»	Guest Speaker: Jean-Marc Jancovici Moderation: Thomas Sberna, YL 2021
1:00pm 2:30pm	 Lunch meeting Theme: «Upcoming technological breakthroughs»	Guest speaker: Cedric Villani Moderation: Chidi Nwaogu, YL 2021
Workshops:		
3:00pm 4:30pm	W #1: How to be a business trendsetter? Guest Speaker: Tony Pinville Moderation: Lancine Koulibaly, YL 2021	W #2: All the secrets to pitching Guest Speakers: Alex Coster, YL 2017 Jean de la Rochebrochard
		W #3: How to raise funds? Guest Speakers: Greg Schwebig, YL 2017 Khady Koné Dicoh, YL 2019
		W #4: Gender sensitive management (3:00pm-4:00pm) Guest Speakers: Delphine O Didier Acouetey Moderation: Dina Khalil, YL 2021
4:00pm 4:30pm		Discussion: Career coaching Speaker: Didier Acouetey (only for those who registered in Gender sensitive management workshop)
4:30pm 5:30pm		Visit of Frank Riester, Minister attached to the Minister of Europe and Foreign Affairs, in charge of Foreign Trade and Attractiveness.
5:30pm 6:30pm	A la carte networking	Women only discussion Guest Speaker: Marion Scappaticci & Audrey Tcherkoff
6:30pm 7:00pm		Spare time
7:30pm		Bus departure from Pullman
8:00pm		Dinner party @Brasserie Auteuil - 78 Rue d'Auteuil, 75016 Paris
10:30pm		Bus departure from Brasserie Auteuil
Overnight stay Paris / Hôtel Pullman		

Day 2: Tuesday, October 5th

Sport and development - in partnership with AFD

 Time	 Session	 Description			
7:00am 8:50am	 Self-catering breakfast - location: Pullman Hotel, Salon Saint Germain				
9:00am 11:30am	Plenary session on sports Moderation: Yanis Idriss, YL 2021	Intervention #1: What is a leader today and how it can relates to sport? Speaker: Alexandre Mars	Intervention #2: Resilience from a champion Speaker: Hortance Diedhiou	Intervention #3: Presentation of the AFD sports strategy Speaker: Benjamin Coudert / Christophe Dias	Intervention #4: International cooperation in sports Olympic Games 2024 Speaker: Vincent Pasquini
11:30am 1:00pm	Workshops	W #1: Resilience and Sport, lessons of life journey Speaker: Élodie Arrault Moderation: Junior Mutumene, YL 2021 by La Guilde Européenne du Raid		W #2: Sports as a driver of social inclusion How can the sport model be a model in the fight against social injustice? Speaker: Auriane Burirdard Moderation: Maureen Osong et Yolam Anderson-Galhor, YL 2021 by La guilde Européenne du Raid	
1:00pm 2:30pm	 Lunch meeting Speaker: Mr. Sylvain Itté, Ambassador, Special Envoy for Public Diplomacy in Africa Introduction: Anne Catherine Tchokonté, YL 2021				
2:50pm	Departure from Pullman for the activities - Meet up at the plenary room				
3:00pm 5:00pm	Activities	Sports workshop • yoga (in plenary) • running with a coach • cycling tour		A la carte Guided Tours Paris Paris Noir	
5:30pm 7:00pm	<i>A la carte</i> Benin embassy visit (with Khaled Igué, YL 2021) Location: Benin embassy				
5:00pm 6:00pm	Female Leadership Speaker: Pauline Duval Location: Duval Group Head Office				
8:00pm	Free evening				
Overnight stay Paris / hôtel Pullman					

Day 3: Wednesday, October 6th

 Time	 Session	 Description				
7:00am 8:50am	 Self-catering breakfast - location: Pullman Hotel, Salon Saint Germain					
9:00am 9:30am	Plenary #1 «Young Leaders share their expertise»	Round-table #1: “Building on technology for better solutions” Speakers YL 2021: Arnaud Pourredon, Laure Beyala, Franck Kié, Iban Olçomendy, Tadhim Uwizeye				
9:30am 10:00am	Plenary #2 «Young Leaders share their expertise»	Round-table #2: “Giving back as a leader” Speakers YL 2021: Chidi Koldsweat, Michael Sunbola, Dorine Lebreton, Catherine Dubreuil				
10:15am 11:00am	Plenary #3	« Resiliency and leadership » Guest speaker: Brune Poirson Moderation: Maryse Lokossou, YL 2021				
11:00am 11:30am	 Break & Networking					
11:30am 1:00pm	Workshops	<table border="0" style="width: 100%;"> <tr> <td style="width: 25%;">W#1: Support the local economy Guest Speakers: Top Executives of Duval Group YL: Valérie Ranaivoson</td> <td style="width: 25%;">W#2: «Issues and challenges of cultural and creative industries» Speakers: Jean Fall Laurence Lascary</td> <td style="width: 25%;">W#3: SDGs and the private sector Guest Speaker: Balthazar Schlumberger, ESG Associate at Meridiam Moderation: Victor Boyle-Komolafe, YL 2021</td> <td style="width: 25%;">W#4: Management in times of crisis Guest Speaker: Bernard Celli Moderation: Iman Wanis, YL 2021</td> </tr> </table>	W#1: Support the local economy Guest Speakers: Top Executives of Duval Group YL: Valérie Ranaivoson	W#2: «Issues and challenges of cultural and creative industries» Speakers: Jean Fall Laurence Lascary	W#3: SDGs and the private sector Guest Speaker: Balthazar Schlumberger, ESG Associate at Meridiam Moderation: Victor Boyle-Komolafe, YL 2021	W#4: Management in times of crisis Guest Speaker: Bernard Celli Moderation: Iman Wanis, YL 2021
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1:00pm 3:00pm	 A la carte Lunch Pic-nic by a gourmet bakery - for those who registered					
2:00pm 2:15pm	Departure for Guided tours					
3:00pm 4:00pm	Spare time Paris or Guided Tour Paris - A la Carte Paris Noir / Little Africa Parisian Museums (Le Louvre, Les Arts Deco et Pompidou)					
4:00pm 5:00pm	Spare Time Antigenic, PCR tests in preparation for departure					
5:00pm 6:30pm	A la carte Tasting session Terroirs of the continent	Speakers: Isseu, Clarence & Irénée Location: hôtel Pullman				
7:30pm	Bus departure from Pullman					
8:00pm	Dinner party @Bocca sur Seine - Quai Ouest 1200 Quai Marcel Dassault - 92210 Saint-Cloud Special animation from a YL 2021!					
11:00pm	Bus departure from Bocca sur Seine - Quai Ouest					
Overnight stay Paris / hôtel Pullman						

Day 4: Thursday, October 7th

 Time	 Session	 Description			
7:00am 8:50am	 Self-catering breakfast - location: Pullman Hotel, Salon Saint Germain / check out (large luggage are to be left in the hotel to travel only with small hand luggage)				
9:00am 11:15am	Plenary sessions Think the Future	Intervention #1: «Resilience in our cities, why does it matter?» Speaker: Sébastien Maire Moderation: Taslim Ngom, YL 2021	Intervention #2: “Technology and politics” Speaker: Mounir Mahjoubi Moderation: Tolu Ogunlesi, YL 2021	Intervention #3: «Technology and Education» Speaker: Thomas Meister Moderation: Gloria Fataki, YL 2021	
11:15am 11:30am	Break				
11:30am 1:00pm	Workshops Media training *3 levels: All, medium, advanced	W#1 Media training All levels (FR) Speaker: TBD by Canal+ with Havas	W#2 Media training Medium (EN) Speaker: Nourdine Cherkaoui by Canal+ with Havas	W#3 Media training Advanced (EN) Speaker: Florence Moizan by Canal+ with Havas	W#4 Eco-investing Speaker: Cecile Camilli Moderation: Quentin Sauzay, YL 2021
1:00pm 2:00pm	 Lunch meeting Sharing of experience: “Inside the life of a diplomat” Speaker: David Martinon Moderation: Aminata Sissoko, YL 2021				
2:30pm	Signal bus departure to YLs at 2:30pm				
2:30pm 4:00pm	 Preparation for departure to Montpellier Paris Gare de Lyon - Montpellier Sud France 4:11pm - 7:26pm				
8:30pm	Dinner Crown Plaza Location: Hotel Restaurant Special guest: Mr. Lionel Zinsou				
Overnight Montpellier / Crown Plaza					

Day 5: Friday, October 8th

Africa-France Summit

 Time	 Session	 Description
6:30am 7:30am		 Breakfast / check-out - location: Crown Plaza Luggage will be kept securely at the Summit site.
7:30am		Signal bus departure to YLs at 7:30am
	<u>Thematic Workshops Montpellier</u>	New Africa-France Summit
		 Lunch at the New Africa-France Summit
	<u>Plenary session</u>	New Africa-France Summit
6:25pm		Signal bus departure to YLs
8:00pm	<u>Departure for Paris</u>	 Montpellier St Roch - Paris Gare de Lyon 19h33 - 22h51
Overnight stay Paris / hôtel Pullman		

Day 6: Saturday, October 9th

Departure of YL

BIOGRAPHIES OF SPEAKERS

 **Monday, October 4th**

PLENARIES

- 12:00pm to 12:45pm - «*Energy, climate change and us: why Africa will invent something new*»



Jean-Marc Jancovici
Founder and President of The Shift Project and Professor at Mines ParisTech

Jean-Marc Jancovici is a founding partner of Carbone 4, a Paris based consultancy and data provider specializing in low carbon transition and physical risks (www.carbone4.com). He is the founder and president of The Shift Project, a Paris based think tank advocating for a low carbon economy (www.theshiftproject.org). Jean-Marc Jancovici is also an associate professor at Mines ParisTech, member of the French High Council for the Climate, and (co-)author of 8 books and the vulgarization website jancovici.com on energy and climate change issues. Jean-Marc Jancovici is a graduate from Ecole polytechnique and Telecom ParisTech.

- 1:00pm to 2:30pm - «*Upcoming technological breakthroughs*»



Cédric Villani
Member of Parliament for Essonne

A former director of the Henri-Poincaré Institute, mathematician Cédric Villani decided to get involved in politics in 2014, initially supporting the socialist Anne Hidalgo in the municipal elections. Three years later, he joined Emmanuel Macron's La République en Marche movement. He was elected deputy of Essonne on June 21, 2017. Since then, he is regularly entrusted with missions for the government. For example, the Prime Minister who entrusted him with a mission on artificial intelligence, or the Minister of Education Jean-Michel Blanquer on the teaching of math.

He is also President of the Parliamentary Office for the Evaluation of Scientific and Technological Choices and a member of the Academy of Sciences.

He was also awarded the Fields Medal 2010 for his work as a mathematician.

- 4:30pm to 5:30pm



Franck Riester
Minister attached to the Minister of Europe and Foreign Affairs, in charge of Foreign Trade and Attractiveness

Franck Riester graduated from the Institut supérieur de gestion and ESSEC Business School. In 1998, he started working as a consultant at Arthur Andersen, before becoming Chief Executive of the family business in 2000, a Peugeot car dealership. He became a municipal Councillor of Coulommiers in 1995, where he served as Deputy Mayor from 2001

to 2008, before being elected Mayor in 2008. In 2008, Franck Riester was elected to the French National Assembly, and joined the Cultural Affairs and Education Committee. In 2018, he launched Agir, la droite constructive, a political party of which he is the leader. At the National Assembly, he was co-chair of the parliamentary group Les Constructifs, then UDI, Agir et Indépendants from 2017 to 2018. He was appointed Minister of Culture in the Government of Prime Minister Edouard Philippe in October 2018. In 2020, he was appointed as Minister Delegate for Foreign Trade and Economic Attractiveness, attached to the Minister for Europe and Foreign Affairs.

WORKSHOPS

- 3:00pm to 4:30pm - *How to be a business trendsetter?*



Tony Pinville
Co-founder and CEO of Heuritech

Tony has 20 years of professional experience in technology. He is the CEO of Heuritech, a cutting-edge technology company that uses advanced artificial intelligence to translate real-world images shared on social media into meaningful insights and trends for fashion brands. He co-founded Heuritech in 2013, after completing his PhD in Artificial Intelligence and Machine Learning at the Sorbonne Université in Paris.

- 3:00pm to 4:30pm - *All the secrets to pitching*



Jean de La Rochebrochard
Partner of Kima Ventures

Jean de La Rochebrochard is one of Xavier Niel's most important figures. He runs Kima Ventures, the investment holding company that invests in start-ups on behalf of the world's most active business angel. He is also the co-founder of New Wave, a new seed fund.

- 3:00pm to 4:30pm - *How to raise funds?*



Khady Koné Dicoh
Private equity partner

Khady Koné-Dicoh grew up in Côte d'Ivoire. She has 15 years of experience in private equity and investment banking in Africa and Europe. She currently sits on the boards of directors of these companies. Khady's responsibilities include sourcing, project analysis, as well as overseeing due diligence and leading transaction execution teams. Prior to joining Amethis, Khady was a Manager in the Mergers and Acquisitions team of Société Générale. For 7 years, she advised on numerous transactions in the telecommunications, healthcare, consumer products and hospitality sectors throughout Europe, the Middle East and Africa, both for strategic players and private equity funds.

- 3:00pm to 4:00pm - *Gender sensitive management*



Delphine O
Ambassador and Secretary General of the UN World Conference on Women.

Delphine O is ambassador-at-large and Secretary General for the Generation Equality Forum (Beijing+25). She leads the organization of the largest international summit for women's rights since 1995, convened by UN Women and co-chaired by France and Mexico. She was previously a Member of Parliament for La République en Marche, elected in Paris. A member of the Foreign Relations Committee and chairwoman of the France-Iran friendship group at the French National Assembly, she authored a report on the strategic stakes in the South China Sea. Delphine O graduated from the Ecole Normale Supérieure and the Harvard Kennedy School. After working at the French embassy in Seoul, the Consulate General in New York and the Stimson Center in Washington, she moved to Iran and cofounded the information website "Persian Letters". She is a French-American Young Leader 2019, Munich Young Leader 2019, member of the Council at the Council on Foreign Relations, member of the Strategic Orientation Board of the German Marshall Fund France and a board member of IRIS (Institut des Relations Internationales et Stratégiques).

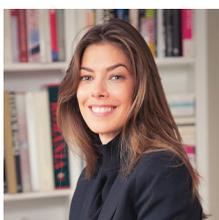
- 4:00pm to 4:30pm - *Career coaching*



Didier Acouetey
President of Groupe AfricSearch

Didier ACOUETÉY is the President of AfricSearch Group which he founded in 1996 in Paris, the first international firm specialized in talent identification and human resources management for Africa. He is an active member of several «Think Tanks» and promoter of the «Youth Excellence Program» which works to train young African leaders. He is also co-initiator of the project to create the first Africa-Southeast Asia Chamber of Commerce in Singapore. He is also a co-initiator of the first Africa-Southeast Asia Chamber of Commerce in Singapore, helping to mobilize funding for African businesses and governments. He holds an MBA from the École Supérieure de Commerce de Paris, and two post-graduate degrees in International Business and Industrial Marketing.

- 5:30pm to 6:30pm - *Women only discussion*



Audrey Tcherkoff
Executive Chairman of the Positive Economy Institut and Managing Director of Women's Forum

Audrey Tcherkoff holds a master's degree in international relations from the Institut Supérieur de Gestion (ISG). She began her career with the Robert Wan Group and became its CEO in 2012. In 2015, she joined the Board of Directors of the Positive Planet Foundation. After working in the luxury industry, she decided to devote herself fully to her commitment to the transition to a more positive society in the interest of future generations. In 2016, she was appointed Vice-President of the Positive Planet Foundation. As part of her missions, she participated in the creation of the Positive Cinema Week. In 2018, along with Jacques Attali and the Positive Planet Foundation, she founded the Positive Economy Institute, which aims to support governments, territories and companies in their positive transformation.

 **Tuesday, October 5th**

PLENARIES

- 9:00am to 9:45am - *How sport business can be sustainable?*



Alexandre Mars
President and Founder of Epic Foundation and Blisce

A graduate of HEC and Dauphine, Alexandre Mars is a successful entrepreneur, businessman, committed philanthropist, digital specialist, author and speaker. He is regularly named to lists of top philanthropists and visionaries including Town & Country's «Top 50 Philanthropists 2018». Alexandre Mars is also a member of the Board

of Directors of Paris 2024.

Since 2014, Alexandre Mars has focused primarily on Epic, a nonprofit startup he founded, which aims to amplify the ability of individuals and companies to make an impact through giving.

In parallel to Epic, Alexandre Mars founded Blisce, a transnational investment fund investing in tech startups such as Spotify, Casper and Pinterest. This fund allows him to fully self-finance the operation of Epic.

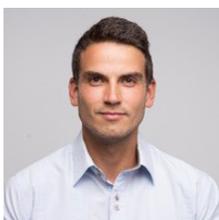
- 9:30am to 11:30am - *Présentation of AFD Sport strategy*



Benjamin Coudert
Sport and Development Advisor, Agence Française de Développement

Benjamin has been working as a Sport and Development Advisor at AFD since September 2019. He is in charge of managing partnerships with actors in the world of sports such as NBA, FIFA, Paris 2024, Basketball Africa League, etc.

He is also in charge of managing projects using sport in connection with the Sustainable Development Goals and he supports institutional relations and relations with counterparts (French and international sports organizations, governments, embassies, donors, private actors, associations, etc.). Previously, he was in charge of studies on development financing at AFD. He holds a Master's degree in Development Economics and International Development from the Centre d'Etudes et de Recherches sur le Développement International (Cerdi).



Christophe Dias
Sport & Development Project Officer, Agence Française de Développement

Christophe has been working as Project Officer-Sport & Development at AFD since March 2019. He is in charge of managing relations with counterparts and main partners (Elysée, Ministry of Europe and Foreign Affairs, African ministries, embassies, donors, private actors, civil society, etc.) and he supports agencies and regional departments in Africa and Latin America on the implementation of the Sport & Development strategy.

Christophe is also a partner of Time For The Planet, a company that aims to fight against global warming, for which the company wants to raise 1 billion euros to create 100 companies. He has a master degree from EDHEC Business School.

- 9:45am to 10:30pm - *Resilience from a champion*



Hortance Diedhiou
Senegalese judoka

She holds a dozen continental medals, including 3 titles of African champion. She is the flag bearer of Senegal at the London Olympics Games.

- 11:00am to 11:30 - *International cooperation in sports*



Vincent Pasquini
Head of International Cooperation of the Paris 2024 Olympic and Paralympic Games Organization Committee

Vincent Pasquini is in charge of international cooperation for Paris 2024. Before joining Paris 2024 in March 2020, he worked for 17 years in international relations, first at the Ministry of Foreign Affairs and then at the United Nations, where his last position was team leader for Somalia in the Department of Political Affairs. Prior to that, he worked in Libya, Haiti, and several West African countries on the establishment of UN political presences. Vincent holds a master's degree in international relations from Sciences Po and a master's degree in African studies from Université Paris I.

WORKSHOPS

- 11:30am to 1:00pm - *How can the sport model be a model in the fight against social injustice?*



Auriane Buridard
Program Manager of the Sport & Development at La Guilde

After studying communication and specializing in the sports sector, Auriane left to volunteer for a year in Vietnam and launched a project to provide access to sports for 200 disadvantaged children. She joined the NGO La Guilde at the beginning of 2019 for the Sport & Development program which supports the realization of sport microprojects for sustainable development and peace in Africa. Thus, Auriane manages the selection, support and monitoring of projects and operates the implementation of the Sport & Development program in its entirety.

- 11:30am to 1:30pm - *Resilience and Sport, lessons of life journey*



Elodie Arrault
Lauréate des Bourses de l'Aventure

- 1:00pm to 2:30pm



Sylvain Itté
Ambassador, Special Envoy for Public Diplomacy in Africa

Born in Bamako on 20 March 1959, Sylvain Itté grew up, until the age of 6, in several African countries. He then lived in several European countries, including Germany, where he began a professional career in the French military government in Berlin in 1985.

As a former student of the Regional Institute of Administration of Lille and graduate in public administration, Sylvain Itté, from 1989 onwards, worked mainly in Latin America and Africa, continents of which he acquired a detailed knowledge and followed developments over three decades.

In 2020, he was appointed Ambassador, special envoy for public diplomacy in Africa in the context of the refoundation of the relationship between Africa and France desired by the President of the Republic. In this capacity, he engaged in a constructive dialogue with all those who are interested in building strong relations and partnerships between France and the African continent.

Sylvain Itté speaks Portuguese, Spanish, German and English. He is also a reservist colonel. Named Chevalier of the Legion of Honour, Chevalier in the National Order of Merit, he was also decorated with the Medal of Honour of the Foreign Affairs and Officer of the Order of Isabella the Catholic in Spain.

- 6:00pm to 7:00pm - *Female Leadership*



Pauline Duval
Chief Executive of Groupe Duval

Pauline Duval is the Chief Executive of Groupe Duval, a family group of socially-committed entrepreneurs with a workforce of 4,000 employed in a range of sectors in France and abroad.

Involved in the senior management of the Group for over ten years, Pauline Duval has built, alongside her father and brother, a solid and integrated economic model, established across the country, with a balance between property and operations, driven by strong brands which are among the leaders in their markets.

Pauline Duval is also a Business Angel. She invests in innovative companies in their start-up phase in order to support them with their ambitious growth projects. This approach places her among the reference players of the French innovation ecosystem. Her portfolio has gradually been built up since 2014, with thirty investments to date, in a wide range of sectors with a positive economic and social impact.

Pauline Duval is Vice-Chair of the Comex40 within the MEDEF and Co-Chair of the Tax Committee. She is also a member of the YPO (Young Presidents' Organization), a global network of chief executives whose purpose is to bring together those business leaders who have a positive action in their business.

In 2021, Pauline Duval was granted the knighthood of Chevalier de l'Ordre national du Mérite, an honorary distinction which rewards her business and humanitarian commitments.

PLENARY

- 10:15am to 11:00am - «*Resiliency and leadership*»



Brune Poirson
Director of Sustainable Development, ACCOR Group

Having always been committed to sustainable development, Brune Poirson has dual experience working in the private and public sector. Within the French government, she championed the anti-waste law, which among other things addressed plastic pollution, Press release APRIL 15TH, 2021 and has been a member of major organizations both in France and internationally. Until recently, Brune was a member of the French Parliament, and for three years was Secretary of State for the Environmental Transition. She was the first French person to be elected Vice President of the United Nations Environment Assembly. Brune Poirson began her career in London, within NESTA, the UK-based Innovation Foundation, subsequently moving to the French Development Agency, and the Veolia group in India, before working in a green start-up incubator in Boston. Brune Poirson, is a graduate of the London School of Economics, Sciences Po Aix and Harvard Kennedy School of Government.

WORKSHOP

- 11:30am to 1:00pm - «*Issues and challenges of cultural and creative industries*»



Jean Fall
Founder of Cinewax and the OAFF platform

A young French-Senegalese entrepreneur, Jean Fall launched himself in 2015 in the promotion of African films with Cinewax. His dream is to promote the richness of African cultures worldwide, through cinema. The first version of the OAFF (Online African Film Festival) platform sees the light of day in 2018, in the form of a monthly online festival with a catalog of over 30 films from Africa and the diasporas.



Laurence Lascary
Producer of DACP and Co-President of the Collectif 5050

Laurence Lascary began her career in the audiovisual sector in 2004. After studying management and obtaining a Master's degree in marketing and distribution in the European audiovisual industry from the Sorbonne and the INA (Institut National de l'Audiovisuel), she worked for companies such as StudioCanal and Unifrance (New York office). In 2008, she created the production company DE L'AUTRE CÔTÉ DU PÉRIPH' in order to dispel any doubts about working-class neighborhoods and to show that it is possible to succeed there. Since the fall of 2017, Laurence Lascary is president of the Association DANS MON HALL whose objective is the promotion and development at the national level of an artistic project to serve the living together in the neighborhoods in particular through the realization of short films with the inhabitants. In order to change mentalities in French cinema, she is also involved with the Collectif 5050 of which she has been co-president since May 2018.

- 11:30am to 1:00pm - *Management in times of crisis*



Bernard Celli
Deputy Director Covid Vaccine Task Force at the Ministry of Solidarity and Health

Bernard Celli began his career at Orange in Washington D.C. as a regulatory and policy affairs associate. In December 2002, he joined ARCEP, the French electronic communications regulator, as head of the broadcast and broadband services division.

In February 2006, he was appointed deputy director of the economic division of the CSA, the French media regulator, where he was responsible for economic affairs and competition.

In 2012, he was director of strategy at the Agence nationale des fréquences, the French agency in charge of spectrum management. He was previously an advisor to the Minister of Industry, Energy and the Digital Economy. In 2017, he was appointed Director of Inspection at the National Agency for the Safety of Medicines and Health Products before joining the management of the Covid 19 Vaccine Task Force in 2020.

 **Thursday, October 7th**

PLENARIES

- 9:00am to 9:45am - «*Resilience in our cities, why does it matter?*»



Sébastien Maire
General Representative of France Ville Durable

Sébastien Maire is an expert in local government management. Since February 2019, he has been General Delegate for Ecological Transition and Resilience for the City of Paris, and coordinates for the General Secretariat of the authority the implementation of the Climate Plan, the Resilience strategy, the Circular Economy

plan, policies related to air quality and the Paris Volunteers program, which aims to train and involve residents in the transition.

- 10:00am to 10:40am - *Technology and politics*



Mounir Mahjoubi
Parliament Member of the 19^{ème} arrondissement, Paris

Mounir Mahjoubi has been the MP for Paris 19^{ème} since April 2019. Previously, he left his position as CEO of CNNum to work as the digital manager of Emmanuel Macron's 2017 presidential campaign. Subsequently, he was appointed Secretary of State for Digital in Edouard Philippe's government. His commitment focuses on the

major transformations of the century such as the digital revolution and the environmental transition.



- 10:50am to 11:15am - *Technology and education*



Thomas Meister
Chief of Staff

Thomas Meister is currently Chief of Staff at OpenClassrooms. When he joined the company in 2018, Thomas served as Vice President, Communications.

Before joining OpenClassrooms, Thomas was Director of Communications, Western Europe at Uber, and Deputy Managing Director at TBWA\Corporate. Thomas Meister

joined OpenClassrooms in 2018.

He graduated from Sciences Po and holds a Master degree of University of Strasbourg, France.

- 11:30am to 1:00pm - *Media Training*



Nourine Cherkaoui
Senior Partner - Havas Worldwide Paris



Florence Moizan
Director - Influence & coaching - Havas Worldwide Paris

- 1:00pm to 2:00pm - *Sharing of experience: "Inside the life of a diplomat"*



David Martinon
Ambassador of France to Afghanistan

David Martinon took office as Ambassador of France to the Islamic Republic of Afghanistan in November 2018.

Mr. Martinon was previously Ambassador for Digital Affairs since November 2017 and Ambassador for Cyberdiplomacy and the Digital Economy since October 2015. Since

April 2013, he was the Special Representative of France for international negotiations on the information society and the digital economy.

In this capacity, he was responsible for negotiations related to cyber issues such as internet governance, cybersecurity, cybercrime, freedom of expression, intellectual property and counter-speech on the internet.

He graduated from the Institut d'Etudes Politiques de Paris (IEP) and holds a DEA in Economics from the University of Paris-Sorbonne. He completed his studies at the Ecole Nationale d'Administration (ENA).

04 About the French-African Foundation

Created in 2019, the French-African Foundation's mission is to identify, bring together and promote the most promising talents on the Franco-African economic, political, academic, social and cultural scene, and to support the leadership and management potential of this new generation, in particular through its flagship program Young Leaders. The program offers its laureates the opportunity to participate in two seminars, in France and in Africa, to develop their leadership skills, to exchange with senior executives from the public and private sectors, and to propose, together, a reflection on key themes.

THE COFOUNDERS



Alexandre Coster
Co-President & Co-founder

Alexandre Coster is currently the Founder and CEO of Baobab Plus group.

Alexandre is a social entrepreneur who has created and developed different social business in Africa for more than 15 years in different sectors: Education, Micro & Digital finance, Access to energy, digital and pure water.

Previously he created the first French Business School in Africa, ETICCA Dakar before being the group marketing director of Microcred group where he supported the development of new institutions and the digital transformation.

In 2017, Alexandre was selected as a Young Leader by AfricaFrance foundation and French Agency of Development (AFD).

In 2019, Alexandre co-founded the French-African Foundation (www.french-african.org) to maintain the Young Leaders Program.





Baobab+ was launched in late 2015 to distribute innovative products to improve and transform daily lives of African people in order to enable a sustainable economic development. Baobab+ is developing access to energy and digital in West Africa (Senegal, Ivory Coast, Mali) and Madagascar, through classical microfinance loans or Pay-As-You-Go model to make the solar and digital products affordable to all. Our ambition is to provide clean, affordable and reliable energy to people living off-grid by offering them quality products with adapted financial solutions. Baobab+ also takes part of digital revolution in Africa in providing digital solution with social impact contents: e-education, e-health care and e-farming.



Khaled Igué
Co-President & Co-founder



Khaled Igué is a Beninese Economist, Investment Banker and Partner in charge of Africa at B&A Investment Bankers. He was named Young Global Leader by the World Economic Forum in Davos in 2018.

Khaled Igué is the author of the book «L'heure de l'Afrique» published by Hermann in January 2020. He is the founder of the «Think Tank Club 2030 Africa». He is also co-chairman of the French-African Foundation.

Khaled Igué holds a Master's degree in Public Affairs from Sciences Po Paris, a Master's degree in Economics from the University of Paris I Panthéon Sorbonne, and an Engineering degree in Civil Engineering from the INSA in Strasbourg. Khaled Igué was in 2009, a junior researcher at the Illinois Institute of Technology in Chicago, USA.



Marion Scappaticci
General Secretary & Co-founder



Since 2021, founder Bittik, a third-party and retail platform dedicated to the art of living, know-how, African luxury and its creators (curation from north to south and from East to West of the continent) to transmit a new philosophy of life for the 21st century through African culture and rituals.

Founder of Hinterlands, a consulting and incubation studio between Africa and France. Accompanies governments, institutions and startups in Africa in their economic and financial communication to bring new voices and results on the international scene.

Marion Scappaticci is an entrepreneur who grew up in Gabon and has spent the last thirteen years accompanying French and African public and private leaders in their public, political and financial communications and public policy strategies.

Marion was previously Managing Director of Lionel Zinsou, Managing Partner of SouthBridge (a merchant bank dedicated to the African continent co-founded with Dr. Donald Kaberuka), after having been Director of the AfricaFrance foundation created by President François Hollande.

She was also previously an advisor to the Presidency of Gabon and has followed an institutional and political career in France.

Marion is particularly committed to the creation of pan-African and international coalitions and communities to develop the continent's leadership on the international scene.

Marion is also co-founder of the French-African Foundation.



Grégoire Schwebig
Vice-President & Co-founder



Grégoire is the Founder & CEO of both Haussmann Africa (Real Estates Service) & AfricaWorks (Coworking operator). Grégoire is also the co-founder & VP of the French-African Foundation.

Prior to that, Grégoire was a 2017 Young Leaders from the Africa-France Foundation. He was also elected «Conseillers Consulaires» in 2014 representing 7 countries in East and Southern Africa. He also founded the French Chamber of Commerce in Kenya in 2015.

Grégoire is based in between Paris & Lagos. He is a graduate of ESSEC Business School.

THE TEAM



Emeline Foster
Managing Director



Sterenn Dakouo
Program Manager



Laëtitia Kalonji
Communication Manager



Astride Guylaine Chi
Program intern



Kadiatou Diallo
Communication intern



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